

Concordia University
Faculty Council of the John Molson School of Business-
Minutes of the meeting held Friday, December 7, 2007

JMSB-2007-09M

Present: K. Argheyd (Mana.), B. Barbieri (Mktg.), S. Betton (Fina.), D. Cameron (Mana.), S. Chauhan (DS&MIS), C. Draimin (Acco.), K. Diaz (CASA), N. D'Urbano (CASA), L. Dandurand (VP, R&GS and I. Provost), M. DiGrappa (Acting Pres.), V. Esposito (CASA), M. Farashahi (Mana.), A. Fagnoli (Reg.), T. Field (Mana.), G. Fisher (Econ.), J. Freed (Fina.), K. Gheyara (Acco.), Z. Gidengil (Mktg.), A. Gold (CASA), S. Goyal (DS&MIS), A. Hochstein (Acco. Dean), G. Kanaan (Assoc. Dean), L. Katsanis (Mktg.), A. Kryzak (Comp.Sci.), K. Lamertz (Mana.), C. Lavergne (CGSA), J. Longo (Staff), M. Mulrennan (SGS), F. Nebebe (DS&MIS), S. Nelson (Staff), D. Peltier-Rivest (Acco.) I. Rakita (Fina.), J. Redler (CASA), K. Saliba (CGSA), M. Sharma (DS&MIS), L. Switzer (Assoc. Dean), U. Wassmer (Mana.)

Absent with

Regret: A. Ahmad (Fina.), J. Ahmad (Econ.), T. Basith (CASA), C. Cho (Acco.), A.-M. Croteau (DS&MIS), D. Kira (DS&MIS), G. Lao (CASA) E. Pelsise (CASA), P. Pietromonaco (Facil.), C. A. Ross (Mktg.), P. Trofimovich (TESL)

Guests: N. Burke (Dean, SEL), K. Cameron (N@C), C. Law (Grad. Admissions), C. Noyes (Ext.Aff.)
P. Kelley (Admin. & HR)

I Closed Meeting

II Open Meeting

III Approval of Agenda – JMSB-2007-09A
On a motion duly seconded (M. Sharma, B. Barbieri) the agenda was approved.

IV Approval of the Minutes – JMSB-2007-08M
On a motion duly seconded (M. Sharma, V. Esposito) the minutes of the meeting held November 9, 2007 were approved with the following amendment: p. 2, item VII ii), insert at the end of the paragraph – These students were accepted on probation.

V **Guests:**

i) Patrick L. Kelley, Executive Director, Administration and Human Resources - reference items X and XI
On a motion duly seconded (M. Sharma, J. Redler) Faculty Council granted speaking privileges to Patrick Kelley.
P. Kelly reviewed the JMSB 2007 – 2008 budget presented in document JMSB-2007-09A-03. He noted the net contribution by JMSB students to other Faculties amounting to \$2.32M based on the new weighting grid. He advised that for the past few years an agreement with the Provost allowed 37.5% of the JMSB contribution to be returned to the Faculty. The agreement was terminated effective May 31, 2007, however, Dean Sharma plans to pursue this issue with the current Provost. P. Kelley also highlighted the building report as presented in document JMSB-2007-09A-04 and advised that fundraising for the building was progressing well.

ii) Dean Noel Burke, School of Extended Learning (SEL)
On a motion duly seconded (B. Barbieri, D. Peltier-Rivest) Faculty Council granted speaking privileges to Dean Noel Burke.
N. Burke presented an overview of the plans for the School of Extended Learning and defined the vision as a client-focused alternative delivery system and accreditation for an evolving range of internal and external constituents. His presentation outlined public expectations of universities, strategic targets for the School of Extended Learning, the relationship of the School with the Faculties, proposed services to be offered, areas of activity, present and future, and a three-year plan of action.

He emphasized the complimentary, non-competitive nature of the SEL relationship with the Faculties that would offer mutual benefits and opportunities. He advised that an Advisory Curriculum Council would be established to synchronize credit/non-credit programming by identifying transferability equivalence from Continuing Education with the Faculties. Faculties would remain responsible for the curriculum and staffing of all credit courses. With regard to financing, he advised that SEL was a self-financing operation that would operate with development capital to carry out the strategic plan.

N. Burke plans to collaborate with the JMSB in leveraging the 1% solution market. SEL would assist businesses by developing and delivering a full-package professional development plan in co-operation with the expertise of the JMSB faculty. He reported the success of the October 28th SEL workshop that focused on drafting a vision and invited interested faculty to the next session scheduled on January 20th. In closing, he advised that he would return to the Council in the spring to gain support for the SEL strategic plan prior to going to Senate and the Board to obtain a mandate and the development capital to carry it out.

iii) Michael Di Grappa, Acting President and VP, Services & Louise Dandurand, Interim Provost and VP, Research and Graduate Studies

M. Di Grappa expressed confidence that the University would get through this unusual transitional stage while the searches for the President, Provost and other senior administrators continue. He gave his assurances that the academic mission of Concordia flourished with the administrative structural support for academic priorities in place. He reported that the President's Cabinet composed by the President, Vice-Presidents and Deans has been reinstituted sending a concrete message to the university community about the critical role of the Deans, who had been excluded from the previous President's Cabinet. With regard to strategic initiatives he advised that eight reports have been developed from a series of Task Forces. Dr. Dandurand is working with SCAPP to begin the consultation/feedback process with the Faculties and Senate. He pointed out that a strategic plan can not be completed in the absence of a President and Provost, however, the data can be collected for the incumbents to keep the process moving forward.

L. Dandurand reinforced M. Di Grappa's assertion that it was "business as usual" for academic life at Concordia with Academic Cabinet meetings and individual meetings with the Deans bi-monthly. With regard to Research, she reported that the Senate Research Committee has approved a framework for the management of research Chairs and a research funding package has been approved. With regard to Graduate Studies, she reported that a new graduate program would be launched by the end of the academic year and the review of the role of the Dean of Graduate Studies would be presented to Senate in January.

VI Chair's Report and Question Period

i) Restructuring of the administration of the MBA program

S. Sharma reported that the administration of the MBA Program has been restructured in response to a number of academic issues, in particular, the need for academic leadership and curriculum review. A. Hochstein, Associate Dean, Masters and Diploma Programs, has agreed to assume the Directorship of the MBA program with the understanding that the position would be opened in the future if warranted. Additionally, in light of the recruitment and marketing duties being handled by External Affairs, staffing has been streamlined by closing the Student Affairs position and changing the position Director, Academic and Administrative Services to Assistant Director, MBA Program. A suggestion was made that a recruitment plan for each program be presented to Council or a committee struck to oversee recruitment.

VII Business Arising from Previous Meeting

- VIII Elections**
S. Sharma advised that he had received two applications for Concordia Research Chairs. If the JMSB Appointment and Review Committees make positive recommendations, the applications proceed to compete with applications from the other Faculties.
- i) B. Barbieri was elected by acclamation to serve on the Appointment and Review Committee for the selection of a Concordia Senior Research Chair in DS&MIS
 - ii) M. Magnan was elected by acclamation to serve on the Appointment and Review Committee for the selection of a Concordia Senior Research Chair in Finance
- IX Report: Research and Program Evaluation**
i) Amendments to the Procedural Guidelines for Advisory Search Committees for JMSB Graduate Program Directors - JMSB-2007-09A-01
- On a motion duly seconded (L. Switzer, K. Argheyd) Faculty Council approved amendments 1, 2 and 4 with the recommendation that amendment 3 be reviewed and brought back to the next Council meeting.
- ii) JMSB External Grant Applications 2006/2007 – JMSB-2007-09A-02 **FYI only**
The report was received. L. Switzer thanked department Chairs for their input on the table of needs.
- X Report: Administrative Affairs and Human Resources – JMSB-2007-09A-03**
Please refer to V i) above.
- XI Standing Report on the status of the new JMSB building – JMSB-2007-09A-04**
Please refer to V i) above.
- XII CGSA Report**
The success of the graduation celebration held for fall graduates was reported.
- XIII Staff Report**
There was no report.
- XIV Report: Masters and Diploma Programs**
With regard to the MBA, A. Hochstein reported that: thirty-six teams have registered for the 27th International MBA Case Competition scheduled January 7-12th; a pep rally for the JMSB team took place on December 5th; MBA students will participate for the first time in the 2008 MBA Games beginning January 3rd at McMaster University; and the MBA committee met to review admission criteria and consider an ethics course as part of the core. He reported a high interest in the EMBA program and that Rick Renaud and Ned Goodman made a special presentation to EMBA students. Following-up on the suspension of admissions to the AMBA program, he reported that meetings have taken place with ICAO and IATA and discussions with other contacts in the aviation industry regarding the future of the program were ongoing. With regard to GIIM he reported that the Shanghai University of Finance and Economics has expressed interest in a relationship and Ryerson has been approached with a view to increasing Toronto enrolments. With regard to diploma programs, he advised that a search for a new director of the Diploma in Chartered Accountancy to replace W. Roscoe would begin in the next semester; one CA student qualified for the National Honor Roll in the Uniform Final Examinations; work has begun for the accreditation of the CMA program and 500 level courses are being upgraded to 600 level to facilitate student transfers to the MBA Program. He thanked the Chairs, Program Directors, Assistant Directors and M. Mulrennan for their support.

- XV Report: Undergraduate Programs, Academic and Student Affairs
G. Kanaan agreed to include information regarding participation in the on-line evaluations in his next report to Council.

- XVI Reports from School Representatives on University Committees
viii) Undergraduate Scholarships and Awards Sub-committee
M. Sharma reported that the Awards ceremony took place November 19th.

There were no reports from the representatives of the

- i) University Senate
- ii) Arts and Science Faculty Council
- iii) Senate Academic Planning and Priorities
- iv) Senate Academic Programs Committee
- v) Senate Research Committee
- vi) University Library Committee
- vii) Board of Governors
- ix) Council of the School of Graduate Studies

- XVII CASA Report
V. Esposito reported the success of the “loose change” campaign held in November when eighty students canvassed classrooms and offices resulting in a collection of \$2, 043. in support of Commerce Games. He announced that JMSB students won all four Quebec competitions in 2007, Commerce Games, the Financial Open, Happening Marketing and HR Symposium. He advised that, although the results of the annual case competition in Austin, Texas fell short, Nick D’Urbano and coaches, Mark Haber and Tim Field, deserve acknowledgement for their efforts. November CASA activities included: Finance & Decision Sciences Associations’ speaker series; the Marketing Association cocktail; the Sports Marketing conference; and participation in National Business School Conference in Manitoba. Plans are underway for January activities that include: Commerce Games January 4 – 7; celebration of the 50th anniversary of AIESEC; hosting the Undergraduate National Case Competition January 23 – 26; and IBUS Association trip to celebrate the 400th anniversary of Quebec City and enjoy the Winter Carnival.

- XVIII New Business
i) Aviation Management Institute (AMI) (formerly ICAMER – International Centre for Aviation Management Education and Research) annual report – JMBS-2007-09A-05
On a motion duly seconded (M. Sharma, L. Katsanis) Faculty Council granted speaking privileges to K. Boulos, Executive Director, External Affairs.

The report was received. K. Boulos briefly highlighted the report and explained that ICAMER was a shell organization designed to receive a \$600,000 VRQ grant. Once the funds were depleted, the Dean approved the name change to Aviation Management Institute. In response to a question about faculty teaching for AMI, he advised that only two JMSB faculty members have been participating. He was questioned about the high professional fees in 2006 and the difference between 2005 and 2007 net income. He reported that the high fees were the result of an unsuccessful relationship with Beijing University of Aeronautics and Astronautics (BUAA) and the net income difference was attributable to an increased number of course offering and the elimination of consultation services. In reply to a question about the relationship between AMI and AMBA and GAMBA, he stated that there was no relationship although some of the AMI instructors taught in Aviation MBA program.

- XIX Other Business
i) Profile of the Ideal Candidate for President and Vice-Chancellor, Concordia University
Please send comments directly to Danielle.Tessier@concordia.ca no later than December 14, 2007.
FYI only

JMSB-2007-09M

On a motion duly seconded (L. Katsanis, M. Sharma) Faculty Council agreed to the cancellation of the Council meeting scheduled January 11, 2008 to promote participation at the semi-finals of the 27th International MBA Case Competition.

In support of the competition, Dean Sharma will send a memo to all JMSB faculty members asking that they excuse the case competition team, organizers and student organizers during the week of January 7th.

XX Adjournment

On a motion duly seconded (Z. Gidengil, B. Barbieri) the meeting was adjourned at 11:50.

XXI Next meeting

The next regular meeting of the JMSB Faculty Council will take place on Friday, February 8, 2008 at 09:30 in room GM302.

